

EMBRACE THE MOMENT

Museums, zoos, aquariums, arboretums, landmarks, monuments, and more – every cultural attraction has a unique mission at the center of its experience. That’s why we customize and curate our approach for each client to its unique character, purpose and demographic, creating distinct experiences that act as seamless extensions of the exhibits themselves.



RETAIL FOODS

Inspired concepts. Bold environments. Modern technology.



CATERING

Impeccable events of every shape and size—masterfully imagined and flawlessly executed.



MERCHANDISE SERVICES

Shopping experiences and merchandise that tell authentic brand stories in-store and online.



EXPERIENTIAL SERVICES

Experiences like guided tours and curated photo opps that immerse guests in the moment.



RESTAURANTS

Distinct standalone and in-venue dining concepts that bring the latest trends to life.

INNOVATING THE MOMENT

Fans come to the Rock and Roll Hall of fame to connect with the magic of their musical heroes. We're deeply connected with the local market, guest insight, and our client organization to create everyday dining and special event experiences that shine as bright as the stars they honor.

“We've been blown away by Aramark as a partner. We believe in them. You always have to be change-oriented and you always have to innovate. The great thing about this is that we're not doing it ourselves, but we've got trusted partners that are right there with us. And we can think big and act big when you have people like that.”

- Greg Harris, CEO, Rock and Roll Hall of Fame